



student statesmanship institute®
EMPOWERING TEENS TO CHANGE THEIR WORLD



**Presenting an Incredible
Opportunity for Savings and Stability!**



SSI: Where it All Began

SSI was born in this building in 1994. The owners, who are friends and supporters, gave us free office space as well as incredibly generous donations in those early years. Our offices were two small rooms in the back of the building.



SSI: Where it All Began

In our first year, a dozen teens showed up for a trial weekend. When asked how many would come back the next year for a full week, all of them raised their hands! From small beginnings, SSI has now grown to five weeks in three states involving hundreds of students each year.



SSI: Where it All Began

We are now in our fourth leased office space since those early years. In April of 2019, however, our rent will skyrocket costing us at least an additional \$52,000 over a five-year period.



Is it Time for **SSI** to Go Home?

Providentially, all of these years later, the building where SSI was born is now for sale. The owners have generously offered to sell it to us at an incredible discount.



Is it Time for **SSI** to Go Home?

This beautiful historic two-story building with 4,500 square feet of space was originally built as a farmhouse in 1880, and converted to professional office space in the 1980's. It sits on an acre of land with mature trees and is just 15 minutes from downtown Lansing.



Is it Time for **SSI** to Go Home?

A recent professional appraisal was done, and the building is deemed to be worth \$400,000. The owners are willing to sell it to us for only \$180,000, effectively donating \$220,000 of their equity to SSI.



A Permanent Home Office for **SSI** Means...

- An opportunity to own at a greatly reduced rate.
- Over a ten year period, compared to our projected lease costs, the savings to the ministry will total more than \$220,000.



A Permanent Home Office for **SSI** Means...

- Much more space to house Christian ministries including CBMC, INCH, CTV and others.
- Room for expansion of SSI's National Program as needed.



A Permanent Home Office for **SSI** Means...

- Stability and longevity for the ministry.
- A strong equity position due to the generosity of the sellers.



Why a Capital Campaign Makes Sense for SSI

5 Year Future Lease Cost	\$229,633
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5 Year Ownership Cost (no mortgage)	<u>\$118,479</u>
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5 Year Projected Savings	\$111,154
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10 Year Projected Savings	\$222,308
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Our current lessee gave us an incredibly low rate over the past five years that was dramatically below the going market value. We have been informed, however, that our sweetheart deal will end in April of 2019 significantly increasing our costs.



Why a Capital Campaign Makes Sense for SSI

Appraised Value	\$400,000
Owner Gift	<u>\$220,000</u>
Asking Price	\$180,000

Moving Expenses	\$7,500
Renovation	\$55,000
Closing & Misc. Costs	<u>\$7,500</u>
Total Expenses	\$70,000

Capital Campaign Goal	\$250,000
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Why a Capital Campaign Makes Sense for SSI

A successful Capital Campaign allowing SSI to own this building will not only provide stability and create a Christian ministry center, but will also leave us in a strong equity position.

In addition, this will result in nearly a dollar for dollar savings to the ministry over a ten year period allowing us to devote more of our precious resources directly to our programs.



Why a Capital Campaign Makes Sense for SSI

We are praying that the generosity of our friends and supporters will make this opportunity a reality while not jeopardizing our ministry operating budget.

Our goal is to raise the funds through donations and pledges by December 2018 so that renovations can be completed in time to move in April of 2019.



Will You Help SSI Go Home?

Support Levels

Lead Gift	\$220,000 (Owner Contribution)
Matching Grant	\$125,000
Moving Cost	\$70,000
Sustaining Gift	\$50,000
Supporting Gift	\$25,000
Partner Gift	\$15,000
Friend Gift	\$5,000

DONATE NOW >>

at ssionline.org/capital-campaign